

# IMAGINE THE POSSIBILITIES

Imagine yourself enjoying a beautiful new urban park in southeast Santa Rosa.

Visualize family and friends gathered there, relaxing in an expanse of open

space. Hear the breeze as it moves through the trees. Watch people tend their

vegetables and flowers in the community gardens. Turn your gaze to the east.

Take in the grasslands, and above them, unobstructed views of Annadel,

Bennett Peak and Taylor Mountain. Listen to the songs of Western bluebirds

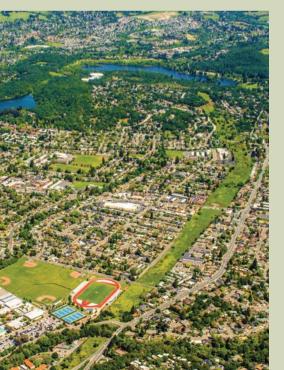


as they perch in the oaks. See children playing nearby.

Picture yourself walking or biking on the paths that

connect the neighborhood and surrounding city in

all directions. This is the future Southeast Greenway.



#### THE TIME IS NOW

The citizens of Santa Rosa and Sonoma County now have an unprecedented opportunity to create a beautiful new linear park – a Greenway – on a 47-acre, two-mile-long corridor of undeveloped land that was originally designated for freeway construction.



#### THE GREENWAY STORY

In the post-war building boom of the 1950s, Caltrans began purchasing properties for a planned Highway 12 extension. But transportation needs changed and, in 2014, the State dropped the freeway designation and authorized Caltrans to dispose of the property.

The Greenway story started five years earlier, in 2009, when a group of nearby residents launched the Southeast Greenway Campaign to create a Greenway that would benefit the community. Campaign members reached out and solicited input from organizations, public officials, businesses, neighbors, educators and families. The vision of an urban open space with pathways, community gardens, neighborhood parks, restored creeks and natural habitat emerged from these conversations.

In 2014, the following agencies and organizations formed a Community Partnership to acquire, plan, develop and manage the Greenway.

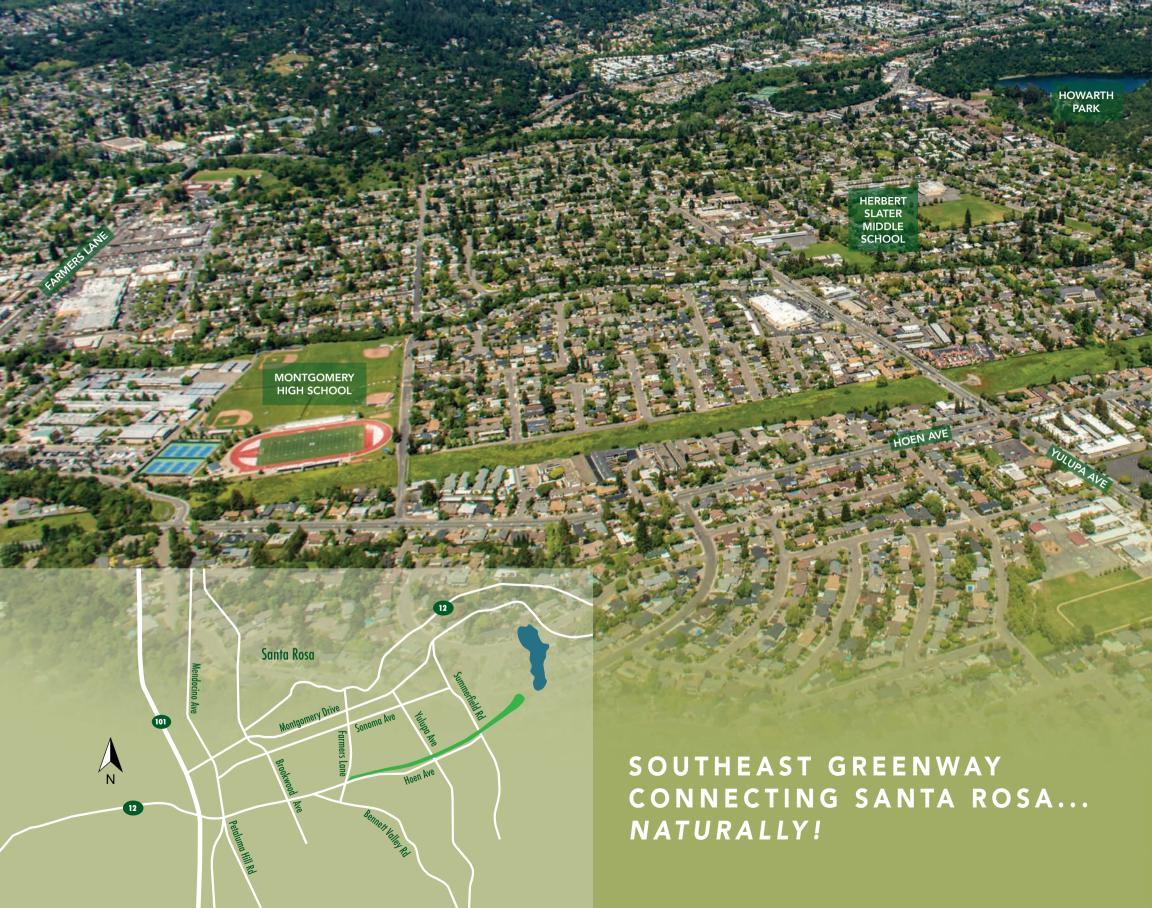
- City of Santa Rosa
- Sonoma County Water Agency
- Sonoma County Regional Parks Department
- LandPaths
- Santa Rosa Southeast Greenway Campaign
- Sonoma Land Trust

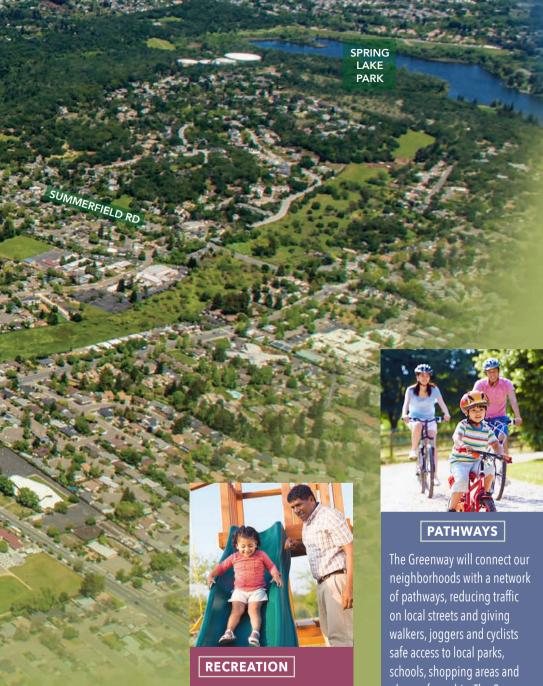
In July of 2015, the Community Partners signed a Memorandum of Understanding with Caltrans that opened the door to purchase the land for a Greenway. Later that year, the Santa Rosa City Council authorized a General Plan Amendment for the property, which began an exciting public planning process that is currently in progress.

This is our opportunity to advocate for a Southeast Greenway on this very special site!





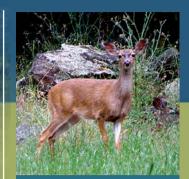




planning process.

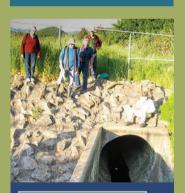
#### places of worship. The Green-Areas of the Greenway will be way paths will serve as links developed as city parkland, in our regional trail system, offering green, open places to connecting to Spring Lake relax, picnic, play and engage Park and Sonoma Valley to the in organized recreation. The east, to the SMART rail system exact location and nature of downtown and the Prince these spaces will depend on Memorial Greenway and West community input and the city

County trails.



## HABITAT RESTORATION

The Greenway can bring nature closer to home. Many native plants and animals, such as deer, rabbits and foxes, live in the area. Restoration of oak woodlands, savannah and grasslands will preserve wildlife habitat and highlight Santa Rosa's natural heritage. Restoring the Greenway's three creeks, riparian areas and wetlands will enhance the area's water quality and natural beauty.



# INFRASTRUCTURE

The Greenway will support infrastructure improvements, such as underground water mains, public wells and storm water diversion to increase protection from earthquakes, water shortages and floods.



### **COMMUNITY GARDENS**

Gardens and restored walnut orchards can provide opportunities for area residents to work together – and enjoy edible rewards!
Community gardens promote social gathering, educational experiences for students and inexpensive, locally grown food for healthy eating.



# HEALTH

A growing body of research is confirming that local parks and trails in urban areas are a critical resource for physical and mental health. The Greenway will offer a variety of opportunities to engage in healthy physical activity and provide much needed outdoor space for apartment and condominium dwellers.



## ECONOMY

Studies in other communities show that greenways are an economic asset. Our Greenway has the potential to enhance our local economy, strengthen the county's reputation as a family-friendly destination for recreation and eco-tourism, and revitalize nearby neighborhood business and residential areas.



## **EDUCATION**

With eight schools located nearby, the Greenway offers an ideal setting for educational opportunities. These schools have a keen interest in using the Greenway as an extension of the classroom for on-site class activities, community service, stewardship and environmental education.

## **GET INVOLVED!**



We have a once-in-a-lifetime opportunity to shape the future of the Southeast Greenway. However, that future is not certain. We must act now to guide the planning process and create a beautiful open space in the heart of our city for all to enjoy. There are many ways you can help:



- Become a Friend of the Greenway by making a tax-deductible donation\*
- Volunteer and help spread the word
- Sign up for our eNews to receive updates on the planning process
- Join our Action Alert Network
- Participate in the City's planning process surveys, workshops and public meetings

You can make a secure donation by credit card online or write a check made out to Sonoma Land Trust, with Southeast Greenway Campaign written on the memo line. Mail your checks to the Campaign at the address listed below. The Sonoma Land Trust, a 501(c)3 public charity, is the fiscal sponsor of the Southeast Greenway Campaign. Contributions are fully tax deductible as allowed by law. Your donation will be acknowledged by the Sonoma Land Trust as a gift for the benefit of the Southeast Greenway Project.

#### **CONTACT US**

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