

Santa Rosa Southeast Greenway



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December 2019 eNews



Holiday Greetings!

The Southeast Greenway Campaign Committee sends you our best wishes for a joyous holiday season and happy New Year!



"There was not a lot of public attention focused on the Santa Rosa City Council's action on July 9. But it was, truth be told, a historic moment." – Gaye LeBaron, The Press Democrat, August 25, 2019

Celebrating Our Historic Moment

During this holiday season, let's celebrate all that we have accomplished in this banner year for the Southeast Greenway. On July 9th the Santa Rosa City Council voted unanimously to certify the Environmental Impact Report and approve the General Plan Amendment and Rezoning for the Southeast Greenway. Mayor Tom Schwedhelm commented, "It's a once in a lifetime opportunity," and we agree!



Our community now has an unprecedented opportunity to create a beautiful 47-acre linear park that will include land for open space, environmental restoration, community gardens, walking paths and a bike path linking Farmers Lane to Spring Lake Park. Ten acres of additional land will be set aside for housing and mixed-use development.

Join Us in Reaching a Bold Goal!

We now need to accelerate our efforts to raise funds for purchase of the Greenway property. The Greenway Campaign and our Partners have already secured \$1.285 million in grants and \$150K in donations from community members for acquiring the Greenway. This year we have set the ambitious goal of raising an additional \$100,000 for the Southeast Greenway Acquisition Fund, bringing the contributions of individual donors to \$250,000.

Please join us in reaching this bold goal by making a special gift to the Southeast Greenway Acquisition Fund.

Together we can create a legacy that will offer unparalleled recreation, environmental and transportation benefits to our community. You will find clear directions on how to make a secure donation online or by check at www.SoutheastGreenway.org/donate.



2020 Marks A New Chapter

We'll be supporting our Greenway Partners - Sonoma Land Trust, City of Santa Rosa, and Sonoma Water - as they work toward negotiating the purchase of the property. Their work will include:

- Preparing the legal descriptions and property titles needed to appraise the land
- Hiring appraisers who are approved by Caltrans and the Open Space District
- Negotiating a Purchase and Sale Agreement with Caltrans

With Appreciation

The Southeast Greenway Campaign Committee wants to express its sincere gratitude for your vital support in bringing the Southeast Greenway from vision to reality and for making this such a great community to live in.



If you have not had the opportunity to read Gaye LeBaron's recent article about the history and potential of the SE Greenway, you can view it at: (<https://www.pressdemocrat.com/news/9892647-181/gaye-lebaron-long-the-land>)

Sonoma Land Trust, a 501(c)3 public charity, is the fiscal sponsor of the Southeast Greenway Campaign. Contributions to the Southeast Greenway Campaign are fully tax-deductible to the extent allowed by law.

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