

Santa Rosa Southeast Greenway



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September 2018 eNews



Special Thanks!

Special thanks to Greenway Campaign Co-chair Bob Gaiser and members Roberta Delgado, Peter Dellavalle, Vin Hoagland and David Petritz for providing valuable input for the City's Bicycle and Pedestrian Master Plan (BPMP) Update.

This spring the team took their bicycles on a fact finding mission to identify issues and make recommendation that will strengthen the future Greenway as a key link in our regional trail system. After attending the City's BPMP Community Open House in July, the team prepared a comprehensive [list of recommendations](#). The City will present the draft plan at a Community Open House on November 8th at 6 pm at the Finley Community Center.

Thanks for bringing your planning expertise and love of walking and cycling to this important project on behalf of the Southeast Greenway.



David, Roberta, & Vin



Vin dressed for his ride!

Vote this November to improve our parks!

YES on Measure M

For City and Regional Parks in Sonoma County

The Southeast Greenway Campaign urges you to vote yes on Measure M on the November 6th ballot. If passed with two thirds of the vote, Measure M would generate approximately \$11.5 million annually for our county and city parks.

What are the needs?

Both our county and city parks face increasing costs to operate and maintain existing parks, to protect our natural resources, to reduce wildfire risk, and to open

new parks for public use. The parks also face a growing demand for recreation, health, safety and education programs for people of all ages.



What is the ballot measure?

Voters in Sonoma County will be asked in the November 6 general election to consider a one-eighth cent sales tax (0.125%) to support Sonoma County Regional Parks and city park systems for 10 years. The tax would apply to all areas of Sonoma County. A 0.125% tax would add 3¢ to the cost of a \$25 restaurant meal and 6¢ to the cost of a \$50 gift card.

If adopted by Sonoma County Voters, two-thirds of the funds collected would be spent on Sonoma County Regional Parks and one-third would be shared by Sonoma County's cities to maintain and improve city parks. The measure would require that revenue not be used to reduce existing funding for parks and recreation.

How would we benefit?

Individual cities will determine how best to prioritize their funding projects. Here in Santa Rosa, we might look forward to restoring the park in the damaged Coffey Park neighborhood and opening the planned Kawana Springs and Roseland Creek Community Parks. Greater resources would also be available for future parks and open space such as the Southeast Greenway.

Sonoma County Regional Parks will use the funds to maintain parks, trails and open spaces, reduce the risk of future wildfires, protect wildlife habitats and fisheries, open new parks, and improve access to Regional Parks for all county residents.

Our Sonoma County parks offer abundant opportunities to enjoy the outdoors. Measure M will strengthen and expand our park systems for the decade ahead. Learn more and sign up to help pass Measure M at

www.sonomacountyparksforall.org/

Learn more about Sonoma County Parks at parks.sonomacounty.ca.gov/



Bob



Roberta



Pete

Sonoma Land Trust, a 501(c)3 public charity, is the fiscal sponsor of the Southeast Greenway Campaign. Contributions to the Southeast Greenway Campaign are fully tax-deductible to the extent allowed by law.

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