




Santa Rosa Southeast Greenway



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**February 2017
eNews**

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Find out more about the work of our Greenway Partner – the City’s Planning and Economic Development Department!



The first issue of their newsletter highlights the Department’s revamped services and gives an overview of their work on the Housing Action Plan, the Roseland Annexation, regulations for the cannabis industry and the Southeast Greenway. Click the following link to read it online and subscribe to have it delivered to your inbox.

[The Blueprint – Planning & Economic Development newsletter.](#)



Fall Fundraiser Exceeds Goal!

Thank you to the many generous donors who pitched in and made our annual Fall Fundraiser a success. You smashed through our fundraising goal with donations totaling just over \$35,000! Your generosity makes it possible for us to:



- Partner with the Sonoma Land Trust and hire a grants professional to seek acquisition funds for Greenway property
- Hire technical consultants to assist with the final Greenway land use plan and General Plan Amendment as needed
- Keep you well-informed through our website, eNews, Action Alerts and mailings
- Sponsor community meetings along the path to acquiring and developing the Greenway

Your unwavering commitment to the Greenway energizes this Campaign and will ensure the success of this linear park and open space in the heart of Santa Rosa.

Action Alert Network Rocks!

Over 30 members of our Action Alert Network showed up to support the Greenway at the City Council’s Public Hearing regarding Budget Priorities and Goals for Fiscal 2017-2018. Campaign members Linda Proulx and Bob



Gaiser spoke about the importance of keeping the Greenway project on track in the current fiscal year and specified the types of resources needed in the coming year to facilitate appraisal of the property, negotiations with Caltrans and acquisition fundraising. Campaign member Alexa Forrester, with two young sons cheering her on,

talked about the value of this legacy project for young families, children, and the community at large.

The City Council asks people to show their support for speakers by waving their hands. Your show of hands and the sea of green shirts sent a message of enthusiastic support for the Greenway. Thank you for hanging in there until after 7 pm when our item was finally heard. Council members can see that support for the Greenway remains strong. You can join our Action Alert Network on our [Action Alert webpage](#).

Council and Planning Commission Study Session Postponed

The New Year arrived with some disappointing news. The Joint Study Session of the City Council and





Planning Commission, originally scheduled for January 31st, was postponed due to competing Council priorities. The Council and Planning Commissioners have to review the preferred land use alternative for the Greenway before PlaceWorks, the planning consultant, can move forward with their environmental studies and the General Plan Amendment.



These types of delays can arise in the course of any major project. However, a long delay at this time may interfere with our ability to meet several critical grant application deadlines this summer. The Campaign, along with our partner, Sonoma Land Trust, has created a Greenway project plan with key milestone and timelines. We have provided this information to City Council and staff for review in an effort to get the Joint Study Session rescheduled at the earliest possible date, which may be March 28th. Stay tuned!

Sonoma Land Trust, a 501(c)3 public charity, is the fiscal sponsor of the Southeast Greenway Campaign. Contributions to the Southeast Greenway Campaign are fully tax-deductible to the extent allowed by law.

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